



JOHN MICHAEL PALMES

📞 09815066664

✉️ palmesjohnmichael19@gmail.com

EDUCATION

Bachelor of Science in Agricultural Economics

University of Southern Mindanao
2024

Senior High School (Information and Communication Technology)

Bambad National High School
2020

Junior High School

Bambad National High School
2018

Elementary

Kudanding Elementary School
2013

ACHIEVEMENT AND CERTIFICATIONS

- Cybersecurity Data Privacy Awareness
- General Virtual Assistance Training
- One-on-One SEO Training

SKILLS

- Adaptability
- Team Collaboration
- Communication skills
- Digital marketing
- Organizational skills

CAREER OBJECTIVE

Results-driven SEO Specialist with 2 years of experience in enhancing website visibility and search rankings through effective optimization strategies. Proficient in keyword research, on-page and off-page SEO, and utilizing tools like Google Search Console for performance monitoring. Committed to aligning SEO strategies with business goals while staying updated on industry trends and algorithm changes.

WORK EXPERIENCE

A9 Marketing - SEO VA

July 2024 - September 2024

- Conducted extensive keyword research to help create compelling search-intent-driven articles and landing sites.
- Collaborated closely with marketing and development teams to address SEO issues and guarantee uniform optimization across all content assets.

A9 Marketing - SEO SPECIALIST

September 2024 - Present

- Successfully increased organic website traffic by over 3 months through strategic keyword optimization, content enhancements, and backlink acquisition.
- Conducted in-depth SEO audits to resolve technical issues, including crawl errors, slow page load speeds, and mobile usability problems.
- Used analytics tools such as Google Analytics, Ahrefs, and SEMrush to monitor campaign effectiveness and provide detailed monthly performance reports to stakeholders.