



ARNOLD DE PEDRO

DIGITAL MARKETING/SEO SPECIALIST

CONTACT

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📍 Isulan, Sultan Kudarat, Philippines

🌐 www.arnolddepedro.com

EDUCATION

2020 - 2024

GREEN VALLEY COLLEGE, INC.

- Business Administration major in Marketing Management

2016 - 2018

GREEN VALLEY COLLEGE, INC. - ISULAN CAMPUS

- Information in Communication Technology

SKILLS

- Project Management
- SEO & Content Optimization
- Social Media Management
- Email Marketing & Funnels
- E-commerce Management
- Digital Marketing
- Analytics & Performance Tracking

LANGUAGES

- English
- Tagalog

PROFILE

Results-driven Social Media Manager, SEO Specialist, and E-Commerce Virtual Assistant (Amazon & Shopify) with hands-on experience in social media marketing, PPC advertising, and SEO optimization. Skilled in boosting brand visibility, managing online stores, and driving conversions through data-driven strategies. Proficient in Google Ads, Facebook Ads, content creation, and e-commerce management focused on sustainable brand growth.

WORK EXPERIENCE

- **Jeanius Coworking & Digital Marketing Services** 2023 - 2025
Operations Manager
 - I oversee daily operations, optimize workflows, enhance client satisfaction, and ensure seamless coordination between creative, marketing, and administrative teams.
- **A9 Digital** 2022 - 2025
Digital Marketing/SEO Specialist
 - Develop and execute SEO Pro strategies, keyword research, and content optimization to improve search rankings and organic traffic.
 - Manage paid advertising campaigns (Google Ads, Facebook Ads) to maximize ROI and lead generation.
 - Oversee social media strategy, content creation, and engagement to enhance brand visibility and audience growth.
- **Ten Dimensions** 2020 - 2023
General Virtual Assistant
 - Manage email marketing, sales funnels, and e-commerce operations to drive engagement and sales.
 - Utilize Ampifire for press release distribution to enhance brand authority and visibility.
 - Edit images and videos using premium tools to create high-quality content for marketing campaigns.
- **GHO-Ahk Corporation** 2020 - 2021
SEO Specialist
 - Optimize on-page and off-page SEO strategies to improve search rankings, website traffic, and user engagement.
 - Conduct keyword research, technical audits, and content optimization to enhance visibility and drive organic growth.

REFERENCE

Jin Grey

Vinto Rich - CEO & Founder

Phone: 0956-993-9976

Email: jean.ffmkt@gmail.com

Archival Malforte

WeFun Digital - Project Manager

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