

Arvin Omilig



TECHNICAL & ON-PAGE SEO LOCAL SEO

ABOUT ME

I am a professional Technical SEO & -On-Page SEO for Local Businesses with over three years of industry experience.

CONTACT

- +63997-247-0563
- omiligarvin20@gmail.com
- 088 Mutya Street,
Payatas B, Quezon City,
Philippines

SKILLS

- Analytical skills
- Critical Thinking
- Research Minded
- Team player

TOOLS

- Semrush
- Ahrefs
- Screaming Frog
- GA4, GTM & GSC
- Magestic
- Ubersuggest
- Looker Studio

EDUCATION

Quezon City Polytechnic University (2009-2013)

Bachelor's of Science in Industrial Engineering

EXPERIENCES

LEAD MASTERS

SEO Strategists (Technical, Onpage, Content, Off-page) - (09/2024 - Present)

- Managed SEO strategy for 10+ Australian local business websites
- Led SEO strategists and execution across technical + on-page + local SEO
- Ranked multiple sites in Top 1-2 for main high competitive commercial keywords in 30 - 60 days
- Increased qualified leads by up to 540% within 2 months

JORGSEN-GREECE

Technical & On-Page SEO - (05/2024 - 11/2024)

- Responsible for all technical and on-page issues.
- Help increase website clicks by 31% and impressions by 9% in 2 months.
- Improve the website's performance from 59% to 67% in GT Metrix in 2 months.
- Organic search traffic increased by 110%.
- Ranking organic keywords increase by 10.9%.
- Total Purchasers increased by 103.3% in 2 months.

CERTIFICATIONS

SEO Online Course 2022

Prova Virtual Assistant

Senior SEO Manager Training (with advance link building strategy) 2022

Prova Virtual Assistant

SEO Online Course 2022

Hubspot Academy

ZORA HEALTH-SINGAPORE

Technical & On-Page SEO - (07/2023 - 12/2023)

- Responsible for all technical and on-page issues.
- Help increase website clicks by 96% and impressions by 254% in 2 months.
- Improve the website's performance from 25% to 86% in GT Metrix in 6 months.
- Organic keywords increased by 1,350%; 12 keywords were in Top 1 after 6 months.

THAILAND AGENCY

Technical & On-Page SEO (09/2022-06/2023)

- Responsible for technical and on-page issues.
- I haven't had direct access to measure the success of our SEO campaign, but I was able to rank the main keyword (difficult kw), which had never happened before, according to the Manager.