



Ma. Shara Ann Idnay

SEO SPECIALIST

WORK EXPERIENCE

SEO Assistant

Redlemon Digital Media | April 2015 - July 2019

- Analyze websites for issues, implementing effective changes, and assisting with the development of new content. Help clients appear at the top of Google search engine results.

Resource Link Builder

Authority Link Partner | 2017- Sept 2019

- Researching potential websites and people for outreach.
- Conducting a content audit to identify linkable potentials

SEO Lead Specialist

ProClick | June 2020 - Present

- Identify strategies, techniques and tactics to increase the number of visitors to a website and obtain a high-ranking placement in the results page of search engines.

EDUCATIONAL HISTORY

Mindanao State University - Naawan

BSIT - Database Management | 2010 - 2014

Naawan National High School

2006 - 2010

Linangkayan Elementary School

2000 - 2006

PROFILE

I'm working as a Lead SEO Specialist. Areas I manage easily are Keyword research, SEO Audit, Competitor Research, Topic research, On-page optimization, Creating tracking, Reporting, Link Building, etc.

SKILLS

- Keyword research
- On-page / Off-page SEO
- Technical & Programming Skills
- Link building
- Competitors research
- Content Writing
- Google Analytics
- Google Search Console

AWARDS

- Outstanding Employee of the Quarter, Redlemon Digital Media (2019)
- Class Valedictorian, Naawan National High School (2010)



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